

Bryce & Beyond “Find it. Tag it. Win it.”

Instagram Contest Terms & Agreements

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

SPONSOR: The Bryce & Beyond Instagram Event “Find it. Tag it. Win it.” is sponsored by the Garfield County Office of Tourism in Utah, henceforth referred to as “Bryce Canyon Country.”

ODDS: The odds of winning depend on the number of eligible entries received for the Contest. The Contest is subject to all applicable federal, provincial, state, territory and local laws, rules and regulations.

AGREEMENT TO RULES: By participating, the Contestant (“You”) agrees to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Bryce Canyon Country as final and binding as it relates to the content of this Campaign.

CAMPAIGN PERIOD: Entries will be accepted for the Bryce Canyon Country “Find it. Tag it. Win it.” event (“Campaign” or “Contest”) beginning Monday, May 31, 2020, at 12:00 a.m. MST and will end at 11:59 p.m. MST on Monday, September 6, 2020. You may enter the Contest via Instagram and no other method of entry will be accepted.

ELIGIBILITY: This Campaign is open only to individuals who are 18 years and older. Bryce Canyon Country, in its discretion, may require a person who submits an entry (“Participant” or “You”) to provide verification of eligibility. Participants may not be a minor (as defined by state of primary residence) unless the winner is minor’s parent/legal guardian.

The following individuals are not eligible to enter or win the Contest: current or former (within the immediately preceding 12 months) employees, officers, directors, and contractors of Bryce Canyon Country and its agencies, and anyone involved in the administration of the Contest and any member of their immediate family (i.e. parents, siblings, children) or household of any of the foregoing individuals.

HOW TO ENTER: Entry into the Bryce Canyon Country “Find it. Tag it. Win it.” event must be done through Instagram. The entry must fulfill all requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Bryce Canyon Country.

Instagram: To enter the Contest via Instagram, You must have a valid, public (i.e. not “private” or “protected”) Instagram account and follow the Official Instagram Account of Bryce canyon Country (i.e. @brycecanyoncountry). If You do not have an Instagram account, visit www.instagram.com and register in accordance with the enrollment instructions for a free Instagram account. To enter the Contest via Instagram, complete the following instructions:

1. Follow @brycecanyoncountry on Instagram

2. Upload to Instagram an original photograph of yourself in one of the eight locations specified with the designated Bryce Canyon Country logo located on the landing page or on the event flyer.
3. Tag us @brycecanyoncountry and use the hashtags #bryceandbeyond and #bryceandbeyondcontest

This Contest is in no way associated with or sponsored by Instagram. Instagram does not assist in the administration of this Contest. All information submitted via Instagram is subject to Instagram's Terms of Use accessible at: <https://help.instagram.com/478745558852511> and Privacy Policy accessible at: <https://instagram.com/about/legal/terms/api/>. Failure to follow any instructions provided by Instagram or Bryce Canyon Country to submit an entry within the applicable entry period may result in disqualification. The time receipt of any valid Instagram entry shall be the time such valid entry becomes available to Bryce Canyon Country on Instagram.com. Bryce Canyon Country's clock shall be the official clock of each contestant's entry.

You may enter only once per location listed on the event flyer and landing page website. You must provide the information requested. You may not enter more times for each location than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, a submission may be removed from eligibility at the sole discretion of Bryce Canyon Country.

PRIZES: The Winners of the Bryce & Beyond "Find it. Tag it. Win it." event (the "Winner") will receive prizes as listed below. Value of each listed in accordance with the prize and the date it will be announced. Actual/appraised value may differ at the time of prize award. The specifics of the prize shall be solely determined by Bryce Canyon Country. No cash or other prize substitution shall be permitted except at Bryce Canyon Country's discretion.

Prizes including hotel stays must be booked at least three (3) days in advance and are subject to availability and Sponsor's approval. No extension for the Prize use (or any portion thereof) will be granted.

The prize is non transferable and not redeemable for cash, except to a surviving spouse residing in the same household. Any and all prize-related expenses, including without limitation any and all federal, state and/or local taxes, shall be the sole responsibility of the Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Bryce Canyon Country to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

The Participant's submission of an entry constitutes legal representation that You are eligible to participate in this "Find it. Tag it. Win it." Contest, and that You have read and agree to be bound by these Rules. All entries will be judged by Bryce Canyon Country and company, to be selected by Bryce Canyon Country at its sole discretion (the "Judges"). The Judges shall select a Winner using the following equally weighted criteria as listed in the previously stated directions. Decisions of the Judges are final and binding.

Weekly Prize Announcement Date	Prize includes the following	Estimated Value of Prize Packages
Friday, June 4	<ul style="list-style-type: none"> ● One ENO hammock ● \$25 Galaxy Diner gift card ● \$10 Panguitch Drug gift card ● Panguitch t-shirt 	Estimated Total value of \$105
Friday, June 11	<ul style="list-style-type: none"> ● One-night stay at Ticaboo Lodge ● Two-hour UTV ride in slot canyon ● \$30 Firelight and Company gift card 	Estimated Total value of \$129
Friday, June 18	<ul style="list-style-type: none"> ● Phone Gimbal ● \$25 Galaxy Diner gift card ● State parks pass 	Estimated Total value of \$224
Friday, June 25	<ul style="list-style-type: none"> ● One-night stay at Canyon Country Lodge ● Dinner for two at Canyon Country Grill 	Estimated Total value of \$215
Friday, July 2	<ul style="list-style-type: none"> ● Black Diamond hiking sticks ● \$25 Cowboy's Smokehouse gift card ● National parks pass ● \$25 Hatch Station Cafe gift card 	Estimated Total value of \$210
Friday, July 9	<ul style="list-style-type: none"> ● Goal Zero Solar Kit ● \$25 Hatch Station Cafe gift card ● \$10 Panguitch Drug gift card ● Panguitch t-shirt ● ALPS Mountaineering Meramac 6-person tent 	Estimated Total value of \$290
Friday, July 16	<ul style="list-style-type: none"> ● Two-night stay at Ruby's Inn ● \$50 Bryce Canyon Trading Post gift card 	Estimated Total value of \$228
Friday, July 23	<ul style="list-style-type: none"> ● One-night stay at Purple Sage Motel ● \$30 Owens Brothers General Store gift card 	Estimated Total value of \$185

	<ul style="list-style-type: none"> • \$10 Gem Theater gift card • One 40 oz. Hydroflask • \$25 Galaxy Diner gift card • Panguitch t-shirt 	
Friday, July 30	<ul style="list-style-type: none"> • Camelbak Hydration Pack • \$25 Hatch Station Cafe gift card • \$10 Panguitch Drug gift card 	Estimated Total value of \$135
Friday, August 6	<ul style="list-style-type: none"> • Fitbit • \$25 Cowboy's Smokehouse gift card • \$10 Panguitch Drug gift card 	Estimated Total value of \$160
Friday, August 13	<ul style="list-style-type: none"> • The North Face sleeping bag • \$25 Hatch Station Cafe gift card 	Estimated Total value of \$195
Friday, August 20	<ul style="list-style-type: none"> • Two-night stay at Ruby's Inn • \$25 Hatch Station Cafe 	Estimated Total value of \$200
Friday, August 27	<ul style="list-style-type: none"> • State parks pass • \$50 Bryce Canyon Trading Post gift card 	Estimated Total value of \$150
Friday, September 3	<ul style="list-style-type: none"> • Two-night stay in Boulder Mountain Guest Ranch glamping unit • Cotopaxi fanny pack 	Estimated Total value of \$155
Friday, September 10	<ul style="list-style-type: none"> • Polaroid Camera and film package • \$25 Galaxy Diner gift card • \$10 Panguitch Drug gift card 	Estimated Total value of \$200
Grand Prize Announcement Date	Prize includes the following	Estimated Value of Prize Packages
Friday, September 10	<ul style="list-style-type: none"> • One-night stay at Escalante Yurts • \$50 Escalante Outfitter gift card • National parks pass 	Estimated Total value of \$540

WINNER SELECTION AND NOTIFICATION: Bryce Canyon Country, using the @brycecanyoncountry Instagram account, will notify the Winner via Direct Message to the potential winner's Instagram account (in the sole discretion of the Sponsor) provided after the time designation in "Prizes." To claim the Prize, the Winner must respond to the notification within five days of its posting by replying to the direct message from @brycecanyoncountry on Instagram and will be required to privately (through Instagram Direct Message, email or other secure private means) provide the Winner's full legal name, home address, email address and other personal information necessary to receive the Prize.

Bryce Canyon Country shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within five days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this event is conditioned upon compliance with any and all federal, state, and local laws and regulations.

RIGHTS GRANTED BY YOU: By entering this contest (i.e. photo, video, text, etc.) You understand and agree that You or anyone acting on behalf of You, along with accompanying licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and through the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for new, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent.

In other words, by entering this Contest, You represent and warrant that your entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If the Participant's entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of Bryce Canyon Country. If the content of your entry is claimed to constitute infringement or any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless Bryce canyon Country from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which Bryce Canyon Country may incur, suffer, or be required to pay arising out of such infringement or suspected infringement or any third party's right.

TERMS AND CONDITIONS: Bryce canyon Country reserve the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud or other cause beyond Bryce Canyon Country's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such a case, Bryce Canyon Country may select Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Bryce Canyon Country. Bryce Canyon Country reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms and Conditions. Bryce Canyon Country has the right in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer or device in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such an attempt

be made, Bryce Canyon Country reserves the right to seek damages to the fullest extent permitted by law.

Bryce Canyon Country, sponsors, agencies or other Campaign-associated companies are not responsible for lost, late, illegible, incomplete, damaged, mutilated, misdirected, misdelivered, or delayed entries, or for technical or human errors or failures of any kind in connection with the submission, transmission, processing or selection of entries or the winning entry, including without limitation any malfunctions or failures of computer hardware, computer software, networks of telephone equipment or any technical problems or traffic congestion on the Internet or at any website or late, lost damaged, or postage due mail, or any combination thereof.

LIMITATION OF LIABILITY: By entering, You agree to release and hold harmless Bryce Canyon Country and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, form (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmission, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process of the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

DISPUTES: THIS CAMPAIGN IS GOVERNED BY THE LAWS OF THE UNITED STATE OF AMERICA AND THE STATE OF UTAH, WITHOUT RESPECT TO THE CONFLICT OF LAW OF DOCTRINES. As a condition of participating in the Contest, to the fullest extent allowed by law, You agree that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually and without resort to any form of class action, exclusively before a court location in Utah having jurisdiction. Further, in any such dispute, under no circumstances shall You be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than the participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). You further waive all rights to have damages multiplied or increased.

PRIVACY POLICY: Information submitted with an entry is subjected to the privacy policy stated on the Bryce Canyon Country website: www.BryceCanyonCountry.com.